

AIA-New Mexico—SPEAKER SUBMITTAL for 2013 CONFERENCE

Title [200 character limit]:

Main Street Downtown Las Cruces Revitalization Case Study

Seminar Description [100 word limit]:

In 2004-2006, the Las Cruces City Council adopted a series of Downtown revitalization documents including a plan, layout, and schematic design. These documents laid the groundwork for significant improvements such as removing the pedestrian mall and shade structures and rebuilding Main Street and underlying utilities.

As the revitalization plan nears its 10th anniversary, the City is looking to continue civic improvements and promote private development. In order to address a number of topics and design elements, the City is hosting a 5-day charrette to enhance public and stakeholder involvement. In advance of the charrette, this presentation will present some of the challenges and opportunities facing revitalization. The session will include a hands-on workshop to analyze existing conditions and plans; review work that has been completed; and propose new priorities and improvements.

Learning Objectives/Outcomes:

- Review the successes and challenges of implementing the current revitalization plan.
- Share experiences with various public engagement techniques and their effectiveness.
- Explore some design and planning scenarios for Main Street Downtown.

Format:

60-90 minuteseminar.

HSW Content:

Experience of Audience:

Intermediate

Program Delivery Method:

Lecture w/Q&A

Speaker Information:

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Professional Affiliations:

AICP, NCI Certified

Biological Narrative including speaking experience [100 words]:

Andy Hume is a Senior Planner with the City of Las Cruces Community Development Department, Planning and Neighborhood Services section. Andy spent eleven years as a transportation planner with the Metropolitan Planning Organization. His main focus was bicycle and pedestrian mobility and its relationship to land use. As a Senior Planner, Andy has worked with the Community Development Block Grant federal program. Since January 2013, he has overseen all Downtown Las Cruces activities.

Andy has bachelor degrees in Geography and City and Regional Planning from New Mexico State University, and he is currently enrolled in the Master of Public Administration program. He was the recipient of a Molina Healthcare Community Champions Award as an Outstanding Civic Leader for his work initiating the Las Cruces area Safe Routes to School program. Andy is a certified planner and a League Cycling Instructor through the League of American Bicyclists.